



Beverly Brooks Thompson, Ph.D., CFRE ***Managing Director***

Beverly Brooks Thompson, Ph.D., CFRE, is a published academic and practitioner in the field of philanthropic leadership. She holds a Doctorate in Human Resource Development, specializing in Organizational Leadership, with more than 25 years of fundraising campaign experience. Her fundraising counsel focuses on major and mega gift strategies, leadership coaching, campaign counsel and readiness, capacity building, and organizational assessment.

Beverly combines proven advancement principles and fundraising best practices with innovative, custom-tailored strategies to assist clients in realizing their philanthropic goals. In addition, Beverly works with philanthropists, family offices, family foundations and corporations as a guide to reinvest in society in ways that are productive and meaningful. Her clients are guided by individual visions for a better world; Beverly works to stimulate that vision for maximum impact both personally and/or to meet Corporate Social Responsibility goals.

Beverly is a licensed Certified Fund Raising Executive (CFRE), a Certified Advisor in 21/64 Next Generation Family Wealth, and a Master Trainer for the Association of Fundraising Professionals. She also serves as a member of the graduate faculty of Louisiana State University, College of Agriculture and is an adjunct faculty member at the Valdry Center of Philanthropy at Southern University in Baton Rouge, Louisiana.

Beverly gained national attention as the Director for *Forever LSU: The Campaign for Louisiana State University*, supporting the three contiguous Baton Rouge campuses of LSU. Raising more than \$798 million (exceeding the \$750 million goal), the *Forever LSU* campaign has stood out as a paradigm for success in higher education campaigns nationwide. She has also held executive leadership roles at Brooks Thompson Consulting, Pursuant and the Foundation for Woman's at Woman's Hospital. Programs under Thompson's direction have received national awards and recognition at CASE, APAP and NASPA, as well as awards from the American Advertising Federation.

Board Membership

Beverly has been appointed by The Honorable Governor John Bel Edwards to serve as his representative to the Louisiana Department of Economic Development Board of Commerce and Industry (ITEP Board). In addition, she serves on the boards of the LSU College of Humanities and Social Sciences, Junior League of Baton Rouge, and Boy Scouts of America. She is an active member of the Association of Fundraising Professionals, Omicron Delta Kappa Honor Society, and has been conferred an official State of Kentucky Colonel. Beverly was recognized by the Baton Rouge Business Report in the 2008 class of *Top Forty under 40* and 2018 class of *Most Influential Women in Business*. She has also been recognized as the *Marketer of the Year* by the Sales and Marketing Association, *Fundraiser of the Year* by the Association of Fundraising Professionals and was named the 2017 *Alumna of the Year* by Louisiana State University College of Human Science and Education.

Client Experience

Beverly has served as senior counsel to leadership at the most prestigious non-profit organizations and boards in the country with responsibility for campaign development, implementation and management for programs that exceed goals of \$500 million.

Beverly's clients have included such prestigious organizations as *Archdiocese of New Orleans, New Orleans, LA; Arizona State University Sun Devil Athletics, Tempe, AZ; Boy Scouts of America – Istrouma Area Council, Baton Rouge, LA; Carnegie Science Center, Pittsburgh, PA; Cristo Rey Baton Rouge Franciscan High School, Baton Rouge, LA; Franciscan University, Baton Rouge, LA; Louisiana Community Technical College System, Baton Rouge, LA; Louisiana School for Math, Science and the Arts, Natchitoches, LA; Louisiana Tech University, Ruston, LA; Lycée Francais de la Nouvelle-Orleans, New Orleans, LA; Mastery Transcript Consortium, Sawyer, MI; Our Lady of the Lake Regional Health System, Baton Rouge, LA; Parkview Baptist School, Baton Rouge, LA; Pratt Institute, Brooklyn, NY; Recreation and Park Commission for the Parish of East Baton Rouge (BREC), Baton Rouge, LA; Sexual Trauma Assistance and Response (STAR), Baton Rouge, LA; Sigma Nu National Fraternity, Lexington, VA; St. Elizabeth Hospital, Gonzales, LA; and UPMC Magee-Womens Research Institute, Pittsburgh, PA.*

Personal

A four-time alumna of Louisiana State University in Baton Rouge, Louisiana, Beverly and her husband, Corky, live in Baton Rouge and have a combined family of four adult children.